Twister Gymnastics 3100 NW Boca Raton Blvd., Suite #308 Boca Raton, FL 33431 PH: (561) 750-6001 www.twistergymnastics.com American Twisters 6805 Lyons Technology Circle Coconut Creek, FL 33073 PH: (954) 725-9199 www.americantwisters.com

2024-2025 Twisters Gymnastics Advertising Banner Program

The purpose of the Advertising Banner Program is to provide a means to offset your individual gymnastics cost. It is open to all Twisters Gymnastics parents (Team and Recreational) and to any business without a gymnast in the gym. The business banner payment shall be applied to the General Team Fund, however, participation is optional. Team parents can use banner funds as a credit to your individual team account. The credit can be used to cover annual fees, meet registration fees, monthly tuition, and even athlete travel. Please be reminded that all credits are final. No banner refunds shall be permitted when separation from the gym occurs or otherwise.

Advertising Banner Program details:

Banners:

Will be 3' x 4' in dimension and vinyl material.

Banner will be hung from the gym rafters in clear view to the gym's patrons.

Time Frame, Price and Payment:

Banners are placed for a full year of advertising.

The cost is \$675.00 at either Twister location, Boca Raton or Coconut Creek or \$1200 at both locations. > Price includes banner purchase with printing and rafter materials.

Banner cost is \$175.00 There is an administration fee of \$50.00. Remaining balance shall be placed in your team account. Digital file of the banner needs to be a high-resolution pdf of actual size. Files should be a minimum of 150 dpi or if text only, provide a vector file.

Any future renewal payment will be applied in full to your individual team account. > Checks payable to "Twister Gymnastics" with "Advertising Banner" written on the memo line. > Payment package shall include completed attached banner form, check, electronic banner content, and business card. Your business card will be placed in all USA Competitions meet programs (\$50 value).

Banner Content: Since the banners will be visible by parents, children and guests: ➤ All content shall be "G" rated and sold only to appropriate businesses. ➤ Twister Gymnastics management will review and approve all sales

Twister Gymnastics Customer Base:

Twisters Gymnastics in Coconut Creek and in Boca services over 2,000 families per month. This number includes approximately 1,000 families monthly who attend birthday parties (new eyes each month) and 1,000 recreational and team families. Most of our customers reside in Parkland, Coral Springs, Coconut Creek, Boca Raton, Delray Beach, Wellington, West Palm Beach, Boynton Beach and Miami.

Contact: All questions/comments shall be directed via email to Debbie Madiou at debbiemadiou@gmail.com. Please use "Banner Program" as the email subject.



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2024-2025 Twisters Gymnastics Advertising Banner Program FORM

Business Name:
Business Contact Name:
Business Contact Phone #:
Banner Location (circle one or both): Boca Raton or Coconut Creek: \$675 Both: \$1200. Artwork (circle
one): No (if no, see below) Yes (email digital file to debbiemadiou@gmail.com)
Customer Renewal (circle one): No Yes
*If neither content nor artwork can be provided, please contact Debbie Madiou via email at debbiemadiou@gmail.com .
Example Banner: 3 ft. wide x 4 ft. high
Chicota Beam Company 10.0 Vault Blvd., Mt. Olympus 391.095.9510
"We will Floor your Beam"

<u>PAYMENT PACKAGE SHALL INCLUDE:</u> Completed banner form, Check made out to Twister Gymnastics with "Advertising Banner" in the memo. *Electronic banners need to be high resolution pdf* at actual size. Files should be a minimum of 150 dpi, or if text only, provide a vector file. Please provide a business card to be placed as an ad in our USA Competition Meet Program-\$50 value