



**2015 - 2016
TWISTERS GYMNASTICS
ADVERTISING BANNER
PROGRAM**

The purpose of the Advertising Banner Program is to provide a means to offset Your Individual Gymnastics Cost. It is open to all Twisters Gymnastics Parents (**Team and Recreational**) and **Businesses with no Gymnasts in the Gyms-** This Business Banner payment shall be applied to General Team Fund. Participation is optional. Banner funds are credited in **Your Individual Account**. The credit can be used to cover coaches' fees, meet registration fees, monthly tuition, and even athlete travel, etc. Businesses could write off the banner cost on their taxes, but recommended that they consult with their tax advisor. **Please be reminded that all credits are final.** No Banner refunds shall be permitted when Separation from the gym occurs or otherwise.

Advertising Banner Program details:

Banners: The banners...

- Will be **3' x 4' (Full Size) or 2' x 4' (Half Size)** in dimension/vinyl material; and
- Will be hung from the gym rafters in clear view to the Gyms Patrons.

Time frame/Price/Payment:

- Banners are placed for a full year of advertising from the actual placement date. No deadline to submit.
- **For Pricing See TWISTERS GYMNASTICS ADVERTISING BANNER PROGRAM FORM**
- **Price includes:** Banner purchase/printing, rafter materials, graphics, and Advertising Banner Program administration fee.
- **Total banner one time cost: \$100 for one location and \$200 for two locations (for either Size Banner).**
- The remaining balance shall be placed in **Your Individual Account**.
- **“Renewal” Price: Full renewed Banner price applied to Your Individual Account.**
- **Checks:** Payable to “Twisters Gymnastics” with “Advertising Banner” written on the memo line.
- **Banner Package Submittal shall include:** Completed attached Banner form, Check, Electronic Banner Content, Business card [Business Cards to be placed in USA Competition Meet program- \$50 value].

Banner Content: Since the banners will be visible by parents, teens and children, guest/visitors:

- **All content shall be “G” rated** and sold only to appropriate businesses.
- Twisters Gymnastics Management will review and approve all sales.
- Banner content/graphics shall be provided by the Business in an electronic graphic format **OR** graphics can be provided.

Twisters Gym Customer Base:

Twisters Gymnastics in Coconut Creek and in Boca services over 2,000 families per month. This number includes approximately 1,000 families monthly who attend birthday parties (new eyes each month) and 1,000 recreational and team families (same eyes each month). The majority of our customers reside in Parkland, Coral Springs, Coconut Creek, Boca Raton, Delray Beach, Wellington, West Palm Beach, Boynton Beach and Miami.

Recommended to start with frequently visited businesses; dentist/orthodontist/salon/spa/restaurants/even your own business, etc.

Contact:

All questions/comments shall be directed via emailed to Alex Garcia, Twisters Gymnastics Fundraiser Coordinator, at adg2001@comcast.net. Please use “Banner Program” as the email subject.



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FORM**

Gymnast Name: _____

Gymnast Parent Name/Phone No.: _____

Gymnast Parent email address: _____

Business Name: _____

Business Contact Name/Phone No.: _____

Banner Location/Cost (Circle): (Full Size) *Boca Raton* or *Coconut Creek*: (\$575) or Both: (\$1,150).
(Half Size) *Boca Raton* or *Coconut Creek*: (\$300) or Both: (\$575).

Content/Artwork (Circle): No (If no, see below)* Yes (include Content/artwork on disc or via email)

Customer Renewal: No Yes

*If neither content nor artwork can be provided please contact Alex Garcia via email at adg2001@comcast.net.
Graphics can be provided at a minimal fee.

Example Banners:

3 ft. wide x 4 ft. high (Full Size):

3 ft. wide x 2 ft. high (Half Size):

Chicot a Beam Company
10.0 Vault Blvd.,
Mt. Olympus, GR
Blind Change, Jr. C.E.O.
391.095.9510
"We will Floor your
Beam.....
.....Bar None"
*Proud to Support Team
Twisters*

Flip-Flop, Inc.
10.0 Back Tuck Blvd.,
Mt. Olympus, GR
Full Dismount, Jr. C.E.O.
381.095.9510
"Flipping/Twisting"
*Proud to Support Team
Twisters*

****Do not forget Payment Package shall include: Completed Banner form, Check, Electronic Banner Content, Business Card [Business Cards to be placed in USA Competition Meet program- \$50 value].Checks are to be made payable to Twisters Gymnastics with "Advertising Banner" on the memo line.**